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Press Release

FOR IMMEDIATE RELEASE

Frankie Whyte and the Dead Idols round out line-up for KISS

Frankie Whyte and the Dead Idols are bringing back the glorious 80s and L.A. metal, for listeners to embrace at this year's Rogers Bayfest.

Whyte, the lead vocalist and guitarist of Frankie Whyte and the Dead Idols, will dominate the Rogers Bayfest stage in a genre that rarely sees a leading lady front and centre.

"Frankie Whyte and the Dead Idols is a band that has really captured the essence of what rock & roll music used to be about. They've brought back that feeling that seems to be missing in rock music today," says WGTS Magazine.

This young power quartet from Toronto will be upholding the tradition of big amps and even bigger rock shows as they will kick off Friday night before KISS at Rogers Bayfest.

"Adding Frankie Whyte and the Dead Idols to the already talent-filled KISS line-up promises a fantastic performance for the remaining slot on Friday night," says Michele Stokley, Executive Director for Rogers Bayfest.

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Described as a rock n' roll metal queen, Whyte 22, first began playing the drums around the age of nine with a natural progression to the guitar at 11.

"I wanted to be equipped to play in any musical situation – if I ran into a guitar player and a bass player, fine, I'd play the drums and vice versa with guitar," says Whyte.

It was KISS that made Whyte first realize the power of lead guitar.

"Anyone can sit down in a guitar store and play an "A" cord – I wanted to play something fast, impressive, and powerful," says Whyte.

At 16, Whyte had the opportunity to meet Bruce Cockburn, a famous Canadian folk and rock singer. During the meeting Cockburn told Whyte, "Just don't let anyone tell you, you can't do it," and to this day Frankie still remembers and lives by that advice.

With their stunning electric guitar riffs, driving rhythms and gritty female vocals fused together, Frankie Whyte and the Dead Idols are earning their stripes the old fashion way, show by show, fan by fan.

Produced by Duncan Cotts, bassist of Canadian Alternative rock giants and Rogers Bayfest performers, Our Lady Peace, Frankie Whyte & the Dead Idols are one band you won't want to miss.